



Huntingdon Valley Athletic Association
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PRESS RELEASE

MIKE GOULD IS NAMED HVAA'S FIRST-EVER OPERATIONS DIRECTOR *Huntingdon Valley AA's Travel Soccer Program is Flourishing*

Huntingdon Valley, PA, February 28, 2022 - Huntingdon Valley Athletics Association has announced their soccer organization's first-ever operations director, Mike Gould. Brad Sorkin, the HVAA Travel Soccer Director, shares that this new position extends beyond HVAA's volunteer board of directors and is vital in taking the program to the next level. "Mike's knowledge and experience are integral in the evolution of our program as we continue to grow and become a competitive force in our area," said Sorkin.

Sorkin continued, "HVAA will expand to 26 teams this fall. Our growth has been incredible the last few years and Mike has been a big part of it." Gould began his soccer career at HVAA when he was a youth where he competed and developed a love for the game. He then went on to compete at Lower Moreland High School and Cabrini University. In 2017, Gould returned to HVAA as a head coach and trainer for several teams. Since then he has developed the HVAA Goalkeeper Academy and HVAA Spring Break & Summer Soccer Camps and has been instrumental with the club's upcoming launch with Spiideo video camera technology at their state-of-the-art turf facility.

Aside from all the work he's been doing at HVAA, Gould spent the last two seasons serving as Lower Moreland's Varsity Girl's head coach. In 2021, he led the team to its first Suburban One league title in the history of the school program. Most recently, in 2022 Gould has been added to the staff at Temple University as the soccer team's goalkeeper's coach. In addition to his new dual roles, Gould will continue to serve in his current coaching positions at HVAA. "Huntingdon Valley is extremely proud of Mike," said Sorkin. "Gould has become synonymous with soccer in this town. The fact that he stays here and continues to work as hard as he does to build a strong program in his community, speaks volumes for his character." Sorkin adds, "Gould and our entire coaching staff at HVAA has become an asset that other clubs can never emulate."

As director of operations, Gould's responsibilities include procuring additional qualified professional coaching and training staff, scheduling and coordinating coaching licensing courses, promoting and organizing 5 week-long day camps, maintaining the club's ever-growing inventory. Gould is eager to take on the additional role as the HVAA Travel Soccer Operations Director.

ABOUT HVAA TRAVEL SOCCER

HVAA offers a competitive travel soccer program that excites, inspires, and motivates players long-term. Learn more about our soccer club at www.hvaasoccer.net today. We are currently hiring as HVAA Travel Soccer's training and coaching staff is growing fast! Please email your resume at travelsoccer@hvaa.net to apply for open positions.